

PROGRAM OVERVIEW

In the face of increasing competition, it is no longer sufficient to work harder and faster. Companies call upon people with advanced degrees. It is in this context that the International Technological University (ITU) Business Department offers the Doctorate of Business Administration (DBA) in Strategic Innovation degree.

LC 1

1 

Research Ability

The DBA is a professional doctoral program intended for executives, senior managers, consultants, advanced students, instructors of business and out-standing business practitioners who will continue to be professionally engaged in organizations. ITU bridges the gap between learning and application with our expert professors, industry mentors, and support resources.

LC 2

2 

Data Driven Decision Making

The DBA delivers a powerful program designed to create experts in evidence-based business problem solving. It enhances critical thinking, analytical skills, and leadership abilities. It also enables the development of management thought, embedded with the application of real-world business principles.


LC 3

3 

Leadership
(includes individual strengths, collaboration, and teamwork)

ITU's DBA program is offered as an innovative and flexible blended learning journey, in a global model setting, with live residencies to network with cohort peers, professors, and expert industry mentors.

LC 4







4 

Focused Knowledge

ADVISORY COMMITTEE

To guide students through the degree program, an advisory committee of at least three (3) faculty members with appropriate doctoral degrees, and an external mentor with subject matter and industry expertise, will be assigned. The advisory committee also may serve as the Doctoral Capstone Committee (DCC), which may include the Department Chair. The doctoral capstone course advisor will serve as the chair of DCC. The DCC will review the proposed doctoral capstone topic, determine any further changes, and approve the research OBJECTIVE.

PROGRAM LEARNING OUTCOMES

ITU DBA PROGRAM LEARNING OUTCOMES (PLOS)								
		ILO 1	ILO 2	ILO 3	ILO 4	ILO 5	ILO 6	ILO 7
PLO 1	Appraise the theoretical knowledge and relate it to use in business practice.			✓			✓	
PLO 2	Relate appropriate research methodology to evidence-based business decision-making.	✓	✓			✓		✓
PLO 3	Devise competencies for managing technology, innovation, and organizational change.	✓	✓			✓		✓
PLO 4	Identify strategies to solve business challenges within a global context.	✓	✓	✓	✓			✓
PLO 5	Formulate original research, which includes research design, tools, and structure.			✓		✓	✓	

DOCTOR OF BUSINESS ADMINISTRATION PLOS MAPPING TO BUSINESS PROGRAM LEARNING COMPETENCIES (LCS)

Learning Competencies (LCs) & Doctor of Business Administration PLOs

LC 1: Research Ability

PLO 1: Appraise the theoretical knowledge and relate it to use in business practice. [Mapped to ILOs 3,6]
 PLO 2: Relate appropriate research methodology to evidence trial business decision-making. [Mapped to ILOs 1, 2, 5, 7]
 PLO 5: Formulate original research, which includes research design, tools and structure. [Mapped to ILOs 3, 5, 6]

LC 2: Data Driven Decision Making

PLO 2: Relate appropriate research methodology to evidence-based business decision-making. [Mapped to ILOs 1, 2, 5, 7] PLO 4: Identify strategies to solve business challenges within a global context. [Mapped to ILOs 1, 2, 3, 4, 7]

LC 3: Leadership

PLO 3: Devise competencies for managing technology, innovation, and organizational change. [Mapped to ILOs 1, 2, 5, 7]

PLO 4: Identify strategies to solve business challenges within a global context. [Mapped to ILOs 1, 2, 3, 4, 7]

LC 4: Focused Knowledge (Strategy & Innovation)

PLO 1: Appraise the theoretical knowledge and relate it to use in business practice. [Mapped to ILOs 3, 6]

PLO 3: Devise competencies for managing technology, innovation, and organizational change. [Mapped to ILOs 1,2,5,7]

DOCTOR OF BUSINESS ADMINISTRATION PROGRAM (DBA) REQUIREMENTS

PEREGRINE INBOUND AND OUTBOUND EXAM

All DBA students are required to take the Inbound and Outbound exam with Peregrine Academic Services. The Inbound Exam should be taken in the first (1st) trimester of the DBA Program. The Outbound Exam should be taken in the sixth (6th) trimester, before the student starts working on their Culminating Experience (CE) course. The Inbound and Outbound exams have a fee of \$40 per exam, per student (the fee is subject to change).

The Inbound and Outbound exams are REQUIRED and not OPTIONAL. In addition, students are required to complete an APA Write & Cite course from Peregrine Academic Services. For the updated course fee per student, please consult the Department Chair or the Bursar's Office.

For more information about the Peregrine Exams, and the APA Write & Cite course, visit the DBA IN-BOUND AND OUTBOUND EXAMS webpage and the course description for DBUS 806 respectively.

Peregrine Inbound and Outbound Exams

Registration Instructions:

Please follow the on-screen instructions found at the following URL:

<https://micro.peregrineacademics.com/itu>

LEARNING STYLES

The world is becoming increasingly connected with technological advances and social media. More than ever before, people are increasingly aware and interested in learning about technology, and its interactions with various aspects of global business.

To accommodate the needs of the people resident in the U.S. and across the globe, ITU offers the DBA program in a global, blended learning format.

Why does ITU offer the DBA in a global model?

- ITU is well known for its global education. We believe in diversity and inclusion as an enriched learning opportunity. We offer high quality education, as endorsed by accrediting institutions (WASC and ACBSP).
- Based on a growing need for a DBA among professionals who do not have the time to commute to campus, ITU provides this doctorate in strategic innovation in a global, blended format.
- The blended learning format provides access for students around the world to undertake doctoral study in a manner that provides for intensive class-room education, team projects, and distance learning technologies in an integrated manner.

We wish to reach everyone across the globe with this opportunity to be ITU doctoral graduates.

BLENDED LEARNING FORMAT

The DBA in Strategic Innovation (“On Campus” and “Global” models) is offered in a Blended Learning Format. Our Blended learning courses include the usage of the internet and the students’ computing devices to access class, and/or course content, and interactions with faculty, and their peers.

The blended learning format has two (2) distinct components: face-to-face, and distance learning interactions. Blended learning allows students to obtain the relevant course information at a time and place suitable to them, beyond constraints of time and geography.

The courses within the DBA program with the global model will follow the rigor and format of ITU’s DBA on-campus program. Our courses are offered in three (3) terms; fall, spring, and summer with 15 weeks of teaching. However, for orientation purposes, and to provide students with the opportunity to meet with their peers and faculty at the start of the program, the DBA in the global model will start with one week of residency in the first week of the start of the program.

The following table presents the dba in strategic innovation program roadmap.

DBA IN STRATEGIC INNOVATION (GLOBAL MODEL) PROGRAM ROADMAP														
Year	FALL (15 weeks)				Break 2 weeks	SPRING (15 weeks)				Break 2 weeks	SUMMER (15 weeks)			
	OCT 1st week	OCT 3 weeks	NOV 4 weeks	DEC 3 weeks		JAN 4 weeks	FEB 2 weeks	MAR 4 weeks	APR 4 weeks		MAY 5 weeks	JUN 2 weeks	JULY 5 weeks	AUG 4 weeks
1	RESIDENCY	A. Peregrine Inbound Exam			A. DBUS 801 (QUANT 2)				A. DBUS 810 (FIN)				RESIDENCY	
	1. Orientation	B. DBUS 800 (QUANT 1)			B. DBUS 803 (QUAL 2)				B. DBUS 700 (MKT)				1. Complete DBUS 810, DBUS 700, 2. Start DBUS 804, DBUS 821	
	2. Start of DBUS 800, 3. Start of DBUS 802	C. DBUS 802 (QUAL 1)			C. DBUS 711 (CCP Presentation I)								3. DBUS 813 (CCP Presentation II),	
	4. Introduction of DBUS 710, DBUS 711 (CCP), DBUS 901/902/903 (CE)	D. DBUS 806 (Peregrine APA Write & Cite)											4. DBUS 901/902/903 (CE Discussions)	
2	RESIDENCY	A. DBUS 804 (DATA 1)			A. DBUS 805 (DATA 2)				A. DBUS 812 (DISRUPTIVE INNOVATION)				RESIDENCY	
	1. Complete DBUS 810, DBUS 700 2. Start DBUS 804, DBUS 821	B. Start DBUS 821 (RESEARCH DESIGN)			B. DBUS 811 (INNOVATION)				B. DBUS 701 (ENTREPRENEURSHIP)				1. Complete DBUS 812, DBUS 701	
	3. DBUS 813 (CCP Presentation II),								C. DBUS 710 (Submission to EMS of Seminars & Conferences)				2. Start DBUS 820, 3. DBUS 901/902/903 (CE Discussions & Proposal)	
	4. DBUS 901/902/903 (CE Discussions)								D. Peregrine Outbound Exam				4. DBUS 822 (Final CCP Presentation)	
3	RESIDENCY	A. DBUS 820 (STRATEGIC RESEARCH)			A. DBUS 901/902/903 - 2 (CE)				A. DBUS 901/902/903 - 3 (CE)				RESIDENCY	
	1. Complete DBUS 812, DBUS 701	B. DBUS 901/902/903 - 1 (CE)											1. CE Final Defense	
	2. Start DBUS 820, 3. DBUS 901/902/903 (CE Discussions & Proposal)	C. CE Proposal Defense											2. Graduation Ceremony	
	4. DBUS 822 (Final CCP Presentation)													

DBA GLOBAL MODEL - RESIDENCY ITENERARY																
	YEAR 1				BREAK	YEAR 2				BREAK	YEAR 3					
	FALL	BREAK	SPRING	BREAK		SUMMER	FALL	BREAK	SPRING		BREAK	SUMMER	FALL	BREAK	SPRING	BREAK
First week of October						Last week of September										Last week of September

REFERENCE

Peregrine Exams & Course
Blended Learning Courses
Residencies
Distance Learning Courses
Culminating Experience Courses

Details of each reference item is contained in the DBA Curriculum

DBO PROGRAM STRUCTURE

ITU DBA

Degree Requirements	Credits
1 Coursework	39
2 Culminating Experience (CE)	9
3 Contribution to the field of business research	*
4 Residencies (4)	*
Total	48

TRANSFER CREDITS

ITU Business Department will accept up to 12 credit hours to be transferred from Doctoral Programs from an accredited university. The transfer credits will be contingent upon an assessment of fit with ITU's DBA curriculum. The Chair of the Business Department will make the decision and approve the transfer credits.

REQUIREMENTS

- The DBA in Strategic Innovation program may be completed in a minimum of three (3) years and a maximum of eight (8) years.
- To be awarded the degree of DBA in Strategic Innovation, you must successfully **complete forty-eight (48)** credit hours including the following:

1. COURSEWORK

Thirty-nine (39) credit hours of coursework

(i) Core Courses

6 courses for a total of 18 credit hours

- DBUS 800 Quantitative Research Analysis I (3 credit hours)
- DBUS 801 Quantitative Research Analysis II (3 credit hours)
- DBUS 802 Qualitative Research Analysis I (3 credit hours)
- DBUS 803 Qualitative Research Analysis II (3 credit hours)
- DBUS 804 Data Analytics I (3 credit hours)
- DBUS 805 Data Analytics II (3 credit hours)
- DBUS 806 Peregrine APA Write & Cite (0 credit hours)

(ii) Innovation Specialization Courses 3 courses for a total of 9 credit hours

- DBUS 810 Financial Engineering and Innovation (3 credit hours)
- DBUS 811 Innovation and Digital Transformation (3 credit hours)
- DBUS 812 Strategy for Disruptive Innovation (3 credit trial)

(iii) Research Interest Courses

2 courses for a total of 6 credit hours

- DBUS 700 Behavioral Marketing, Digitization, and Decision Making (3 credit hours)
- DBUS 701 Innovation in Business Transformation and Entrepreneurship

(iv) Key Competency Courses

2 courses for a total of 6 credit hours

- DBUS 820 Theoretical Frameworks in Strategy Research (3 credit hours)
- DBUS 821 Research Design (3 credit hours)

2. CULMINATING EXPERIENCE (CE)

Nine (9) credit hours of Culminating Experience (CE)

Candidates must choose one of the following three (3) doctoral capstone courses. Each of these courses is trial in terms of academic rigor.

- · Doctoral Capstone Research (DBUS 901), OR
- · Doctoral Capstone Project (DBUS 902), OR
- · Doctoral Capstone Publishable Papers (DBUS 903) (3 publishable papers)

Each capstone course consists of three (3) sections for a total of 9 credit hours.

- DBUS 901 – 1 Doctoral Capstone Research 1 (3 credit hours)
- DBUS 901 – 2 Doctoral Capstone Research 2 (3 credit hours)
- DBUS 901 - 3 Doctoral Capstone Research 3 (3 credit hours)

OR

- DBUS 902 – 1 Doctoral Capstone Project 1 (3 credit hours)
- DBUS 902 – 2 Doctoral Capstone Project 2 (3 credit hours)
- DBUS 902 - 3 Doctoral Capstone Project 3 (3 credit hours)

OR

- DBUS 903 – 1 Doctoral Capstone Publishable Papers 1 (3 credit hours)
- DBUS 903 – 2 Doctoral Capstone Publishable Papers 2 (3 credit hours)
- DBUS 903 - 3 Doctoral Capstone Publishable Papers 3 (3 credit hours)

Each of these courses requires the candidate to work on his/her doctoral proposal.

DOCTORAL CAPSTONE PROPOSAL

This is a formal written proposal, which must include a clear statement of the problem to be researched and a survey of the relevant literature. The proposal must specify the research methods, data collection, and data analysis techniques in detail. The methods to be employed must be appropriate, reliable, and appropriate for the measures taken.

A candidate intending to complete his/her DBA degree within three years is required to present and defend the doctoral capstone proposal to the DCC at the end of the first (1st) term of the third (3rd) year. In the event the DCC recommends additional work on the proposal, the candidate will have one more chance to present and defend his/her doctoral proposal, no later than six (6) months from the original presentation.

DOCTORAL CAPSTONE DEFENSE

Upon successful presentation of the doctoral proposal, the candidate will progress to the development of his/her chosen doctoral capstone (DBUS 901, 902, or 903). The candidate will be required to defend his/her final doctoral capstone in the presence of the DCC. The final capstone document(s) must be made available to all members of the DCC one (1) month prior to the defense. The oral defense will take place in the final term of the third (3rd) year. It shall consist of a presentation of the research results and a question and answer (Q&A) session following the presentation. The defense is open to the public, but only members of the DCC have a vote. The doctoral capstone defense passes through unanimous voting.

TECHNOLOGICAL REQUIREMENTS

As part of their doctoral study, students are required to have access to a personal computer. ITU makes no demands on what type of computer or device students must have. However, students will need to have word processing software such as Microsoft Word installed on it. In addition, students will require presentation and data analysis software such as Microsoft PowerPoint, and Microsoft Excel respectively. In addition, as part of coursework, students will be required to install statistical analysis software such as SPSS, and/or run code (in languages such as R/Python) for data analytics purposes.

The following table presents the dba in strategic innovation program roadmap.

3. CONTRIBUTION TO THE FIELD OF BUSINESS RESEARCH SEMINARS AND/OR CONFERENCES

Contribution to the field of business research:

- (a) Seminars and/or Conferences,
- (b) Comprehensive Candidacy Portfolio (CCP),

Seminars and/or Conferences

- DBUS 710 Special Interest Seminars and/or Conferences (0 credit hours)

Students should complete at least four (4) Seminars and/or Conferences (free or paid) in the area of their research interest. Students should start attending seminars and/or conferences from the very start of their doctoral program. The requirements for seminars and/or conferences must be completed prior to the final CCP presentation (i.e. DBUS 822), which will occur in the third residency.

Students may attend more than four seminars and/or conferences based on their interest. However, Students should choose topics in the area that strengthens their CE research interest and their CCP.

For each seminar and/or conference attended, students must write a paper. In the course DBUS 710, which will be conducted in the last trimester of the second year of the program, students are required to upload on EMS, the papers prepared from attending the seminars and/or conferences. Confirmation of registration for these events must also be included as part of the documents uploaded on EMS.

Comprehensive Candidacy

